**JUSTIFICATION LETTER**

To:

From:

Re: Request for Approval: **VERGE 22 conference**

I would like to attend the [**VERGE 22**](https://events.greenbiz.com/events/verge/2022?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-) conference, taking place October 25-27, 2022 in San Jose, California.

VERGE 22 is the leading climate tech event accelerating solutions to the most pressing challenges of our time. The event has an audience of more than 4,000 leaders — from business, government, solution providers and startups — working together to address the climate crisis across six strategic areas: clean energy, sustainable transportation, carbon removal, regenerative food systems, net-zero buildings and the startup ecosystem.

This year’s conference will include six programs: [**Carbon**](https://events.greenbiz.com/events/verge/2022/carbon-program?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-)**,** [**Energy**](https://events.greenbiz.com/events/verge/2022/energy-program?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-)**,** [**Food**](https://events.greenbiz.com/events/verge/2022/food-program?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-)**,** [**Transport**](https://events.greenbiz.com/events/verge/2022/transport-program?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-)**,** [**Buildings**](https://events.greenbiz.com/events/verge/2022/buildings-program?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-)**,** and[**Startups**](https://events.greenbiz.com/events/verge/2022/startup-program?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-)**.** Each program provides focused learning and networking experiences.

Some of the benefits I expect to get from participating in VERGE 22 are:

1. Getting up to speed on the latest trends impacting the transition to a clean economy — and how those trends will impact our company
2. Engaging in strategic networking with peers and customers across industries and sectors
3. Learning about emerging market-ready products and services that could benefit our company

Here is an approximate breakdown of the cost of attending. If I register by [Enter current rate expire date] we will save [enter dollar amount].

Registration:

Airfare:

Transportation:

Hotel:

Meals:

Total:

Since VERGE 22 offers learning and networking opportunities across so many different departments and functions, it would be a great opportunity for our company to send a team by purchasing the [**Group Package**](https://events.greenbiz.com/events/verge/2022/group-package?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-) to all get aligned on the latest climate tech trends and best strategy for our company. **The Group Package would allow our organization to send an unlimited number of employees, from across business units and functions, at a simple, flat rate of [enter** [**current group package rate**](https://events.greenbiz.com/events/verge/2022/group-package?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=v22&utm_content=-live-)**] Is this something you are interested in exploring?**

I will submit a trip report post-event that will include a brief summary of the conference and my learnings. I’d also be happy to share relevant information with other staff members and departments.

Thank you for your consideration, and I look forward to your reply.